

PLATFORM

The role of government is the continuous empowerment and improvement of the lives of the citizenry through the effective and ethical use of the instruments of government. The wants and desires of the few must never be fulfilled at the expense of the needs of the many. These are the deeply held tenets and convictions which I bring to the office of chairmanship of the *Progressive Liberal Party*:

PURPOSE

I believe that an organization's level of success can be maximized when the members are less concerned about personal credit and recognition. Therefore, the goals and objectives of this great *Progressive Liberal Party* must take precedence over any personal political agenda.

OBJECTIVES

Public policy must necessarily and accurately reflect the collective will, aspirations, desire and expectations of the Bahamian people. The Progressive Liberal Party is the only political organization that has consistently delivered policies and initiatives that fulfill the divinely mandated role of government.

ORGANIZATIONAL STRENGTHENING

Organizational strengthening is achieved by giving the membership the appropriate tools with which to construct a new political paradigm, both structurally and functionally. The Chairman must define roles and responsibilities of the forty-one (41) vital organs of the Progressive Liberal Party, so that the various constituency branches are structured and adequately function to meet the needs of the constituents.

PUBLIC RELATIONS

The Chairman must credibly and effectively communicate with the general public through the media on behalf of the *Progressive Liberal Party*. This is essential if the constituencies are to provide the support needed by the PLP to meet its national mandate.

ENHANCED INTRA-FUNCTIONAL RELATIONSHIPS

The offices of the Leader, Chairman, Parliamentary Caucus, National General Council and the Political Committee must always speak with one voice. The Chairman must function as facilitator of this vital process. Disunity, real or imagined, provides an opportunity for our detractors to divide and conquer us by weakening the resolve of our supporters. Visible leadership must be the principle driver of the *Party's* business at the constituency level.

In a free modern democratic society, it is the responsibility of every citizen to assist in the development and maintenance of democracy. Therefore, I offer myself for service to this great *Progressive Liberal Party*, in the capacity of Chairman, as a demonstration of this commitment.

A portrait of Elcott G. Coleby, a Black man with short hair and a mustache, wearing a dark suit jacket over a black shirt. He is looking slightly to the right of the camera with a neutral expression.

ELCOTT G. COLEBY